Web Development Project 1

**Title of the project** Pricing Landing Page

**Name** Nuevil Sakhare

**Duration** 7 days

Design Choices:

1. Theme and Branding:

The overall theme is designed to represent a men's clothing fashion brand, aiming for a modern and stylish look.

The color scheme combines a neutral background with a contrasting accent color (#007BFF) to create a visually appealing and professional appearance.

The font choice (Arial) maintains readability and a clean aesthetic.

2. Header:

The header prominently displays the brand or page title, "Men's Fashion Pricing," providing a clear indication of the page's purpose.

3. Pricing Tiers:

Each pricing tier is presented within a bordered container with rounded edges for a modern and sleek appearance.

The tier names are bold and descriptive, conveying the type of clothing collection associated with each pricing tier.

4. Currency Symbol:

The use of the Indian Rupee symbol (₹) in the pricing reflects the regional context of the fictional fashion brand.

5. Responsive Design:

The pricing page is designed to be responsive, ensuring a seamless user experience across various devices and screen sizes.

The flexbox layout for pricing tiers allows for easy adaptation to different screen widths.

Features:

1. Dynamic Pricing:

JavaScript is utilized to dynamically load and format the pricing details.

Each pricing tier's amount and currency symbol are customizable, providing flexibility in representing prices in Indian Rupees.

2. Feature Lists:

Under each pricing tier, there is a list of features associated with that collection, giving users a quick overview of what they will get.

3. Optional JavaScript Interaction:

While the initial design focuses on static content, JavaScript can be extended to add interactive elements such as pricing toggles or hover effects, enhancing user engagement.

Challenges and Solutions:

1. Currency Formatting:

Challenge: Formatting currency in JavaScript can be tricky due to differences in regional conventions.

Solution: Utilized the Intl.NumberFormat API to ensure accurate and locale-specific formatting of Indian Rupees.

2. Responsiveness:

Challenge: Ensuring a consistent and visually appealing layout across various devices.

Solution: Utilized a flexbox layout for pricing tiers and employed responsive design techniques to adapt to different screen sizes.

3. Simplicity vs. Interactivity:

Challenge: Balancing simplicity with potential interactivity in the design.

Solution: Provided a basic structure with the option to enhance interactivity based on project requirements. The JavaScript script is optional and can be extended for more interactive features.

4. Brand Representation:

Challenge: Effectively representing a men's clothing brand in a fictional context.

Solution: Focused on clean, modern aesthetics and used clothing collection names to convey the brand's identity.

Conclusion:

The Men's Fashion Pricing Page is designed to be visually appealing, user-friendly, and adaptable to different screen sizes. The use of JavaScript enhances the page's dynamic capabilities, while the chosen design elements aim to reflect the brand's identity and the context of a men's fashion brand in India. The optional JavaScript features provide room for future expansion based on evolving project requirements or user engagement goals.